Hurray! Updating to keep you updated

hurray! launching a new look (photo credit: pixabay)

It’s no longer a secret. Many of you have noticed our new Two Peds in a Pod® logo. And indeed, we’re launching a whole new look. It’s a new vibe with the same dependable and relevant pediatric advice in a mobile friendly format!

The average blog’s lifespan is counted in months, not years, and as we complete our ninth year, we’re proud to have exceeded that expectation many times over. But it’s now harder to hang in.

Please don’t let us disappear off the internet!

As more and more advertisers jockey for spots at the top of search engines and more content crowds the web, it has grown tougher to reach parents. In fact, if you are reading this on

Facebook, it’s because we’ve just paid Facebook to have this post reach all of our followers. We’re proud to avoid distracting pop-out ads on our blog, and we’re depending on your grassroot efforts to inform other parents and caregivers about our site. Invite your friends to follow us!

It’s been nine years, and like a cat with nine lives, we are determined to land on our feet. We believe, more than ever, that the internet is the best medium to reach you at all hours of the day. Help grow our worldwide presence.

Wishing you all Peds on earth!

Naline Lai, MD and Julie Kardos, MD
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Read our very first blog post from 2009 here.